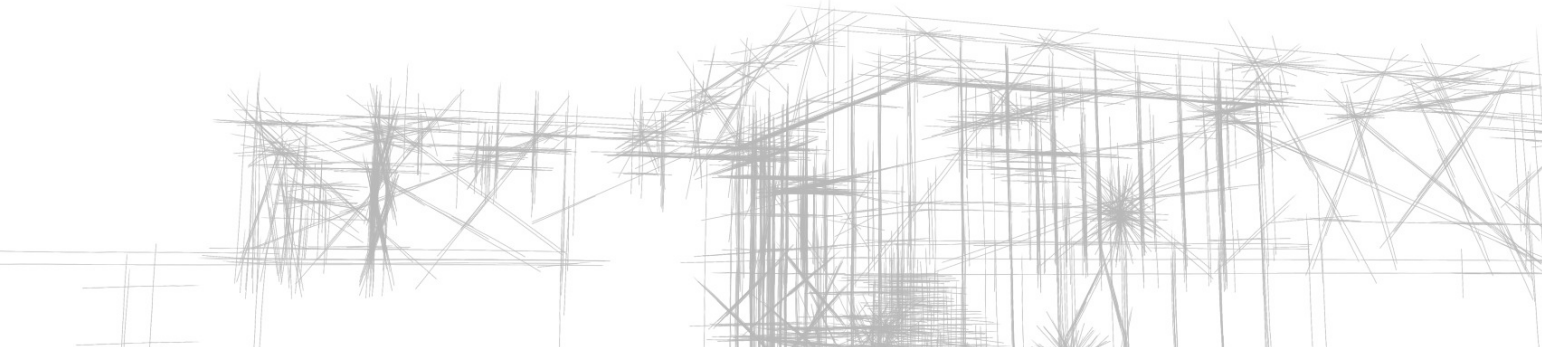






Lines



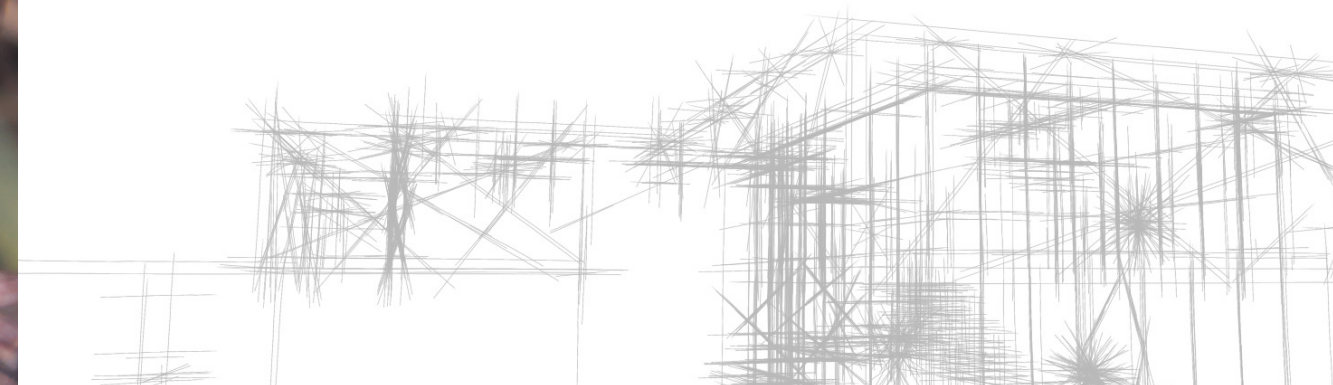


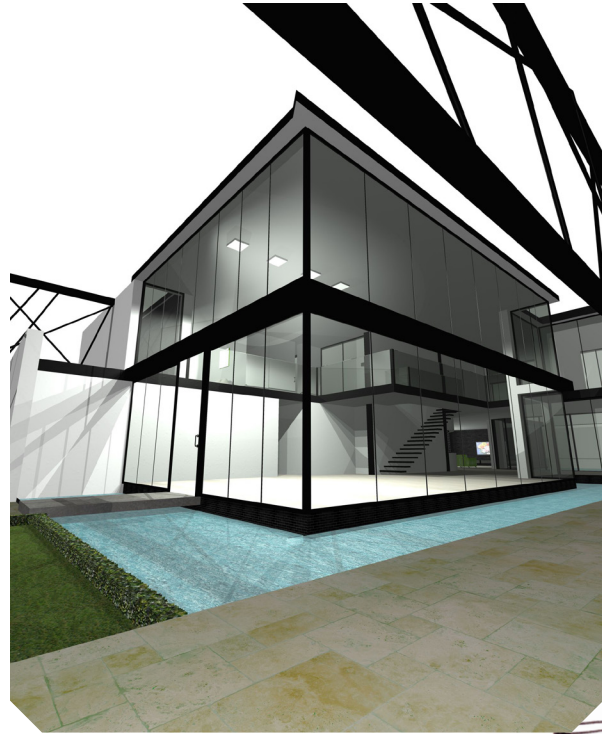
Introduction

As part of a series of collaboration briefs with Jack Dooley we decided to base this project around lines. As with the other projects, Jack has been working on the architectural spaces whilst I have been designing prints for the interiors.

We chose to focus on lines, in order to have more flexibility, enabling us both to have the freedom to be more expressive within our designs. This meant that this was probably our most personal project, due to the vast amount of possibilities within the subject matter.

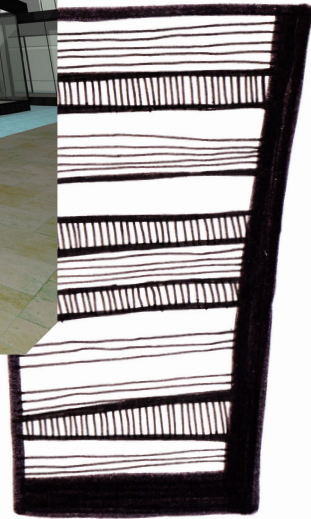
I started with some initial sketches, however I soon realised that it was equally as important to collect research for this brief. Therefore I went out and photographed all 'line' inspirations around myself. I think this is important as this is such a commercial project. I needed to know what appeals to people, what is too obvious and most importantly, what looks good. Furthermore, I decided to have a dominant colour theme based around lime green. I think this is important as it is a statement colour, making my designs really eye catching.





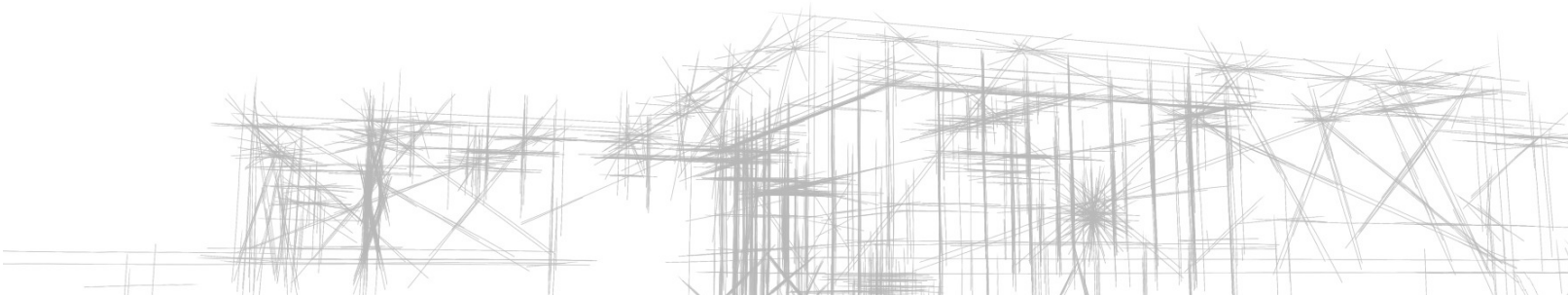
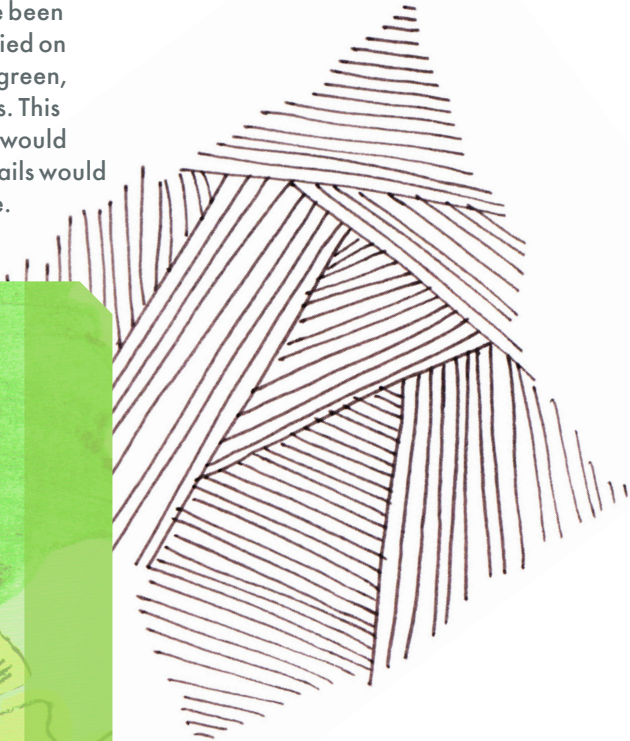
Jack's design for this project is a very big complex, with lots of vast spaces and many rooms. This influenced me to create a lot of large scale wall pieces alongside my smaller prints in order to really focus the eye and stand out within the spaces.

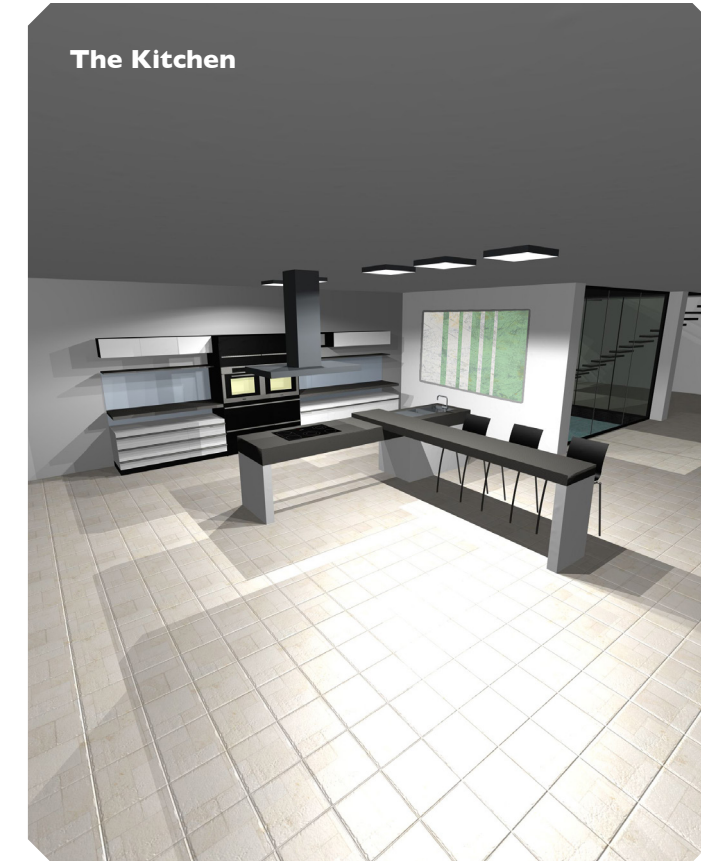
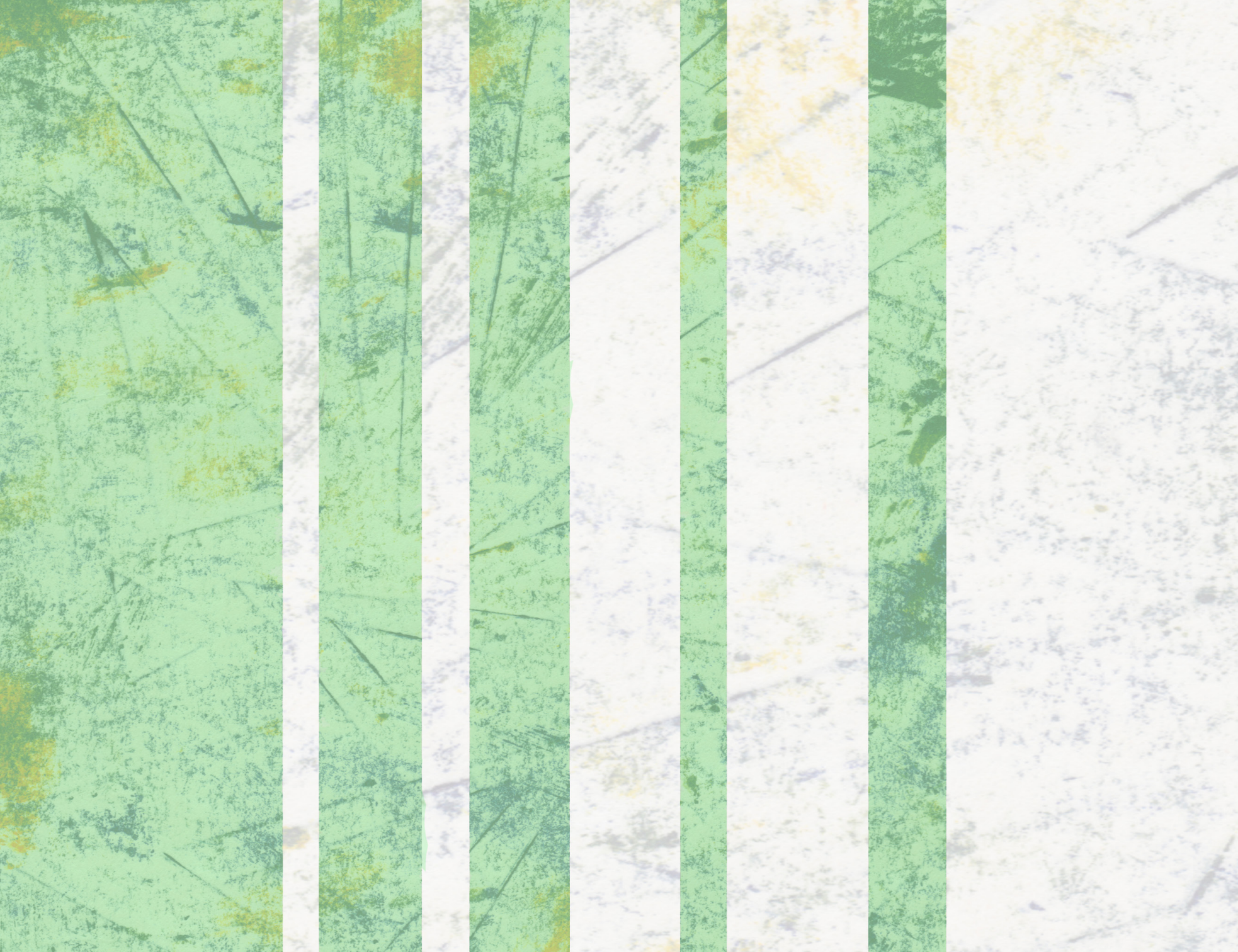
I have spent a lot of my time creating a wide range of different designs for this brief in order to really be able to make the most of the space Jack has given me. In addition to this I have been trying to use a range of different media, yet keeping quite an expressive style throughout in order to contrast with the very straight angular lines in the structure.



The sofa designs proved to be a bit of a challenge for me, due to the scale of the sofa, and the intense shade of green that I was working with. I discarded a lot of designs due to their complexity, as once they were displayed on the sofa they looked too garish.

Therefore I decided this design had to be unlike all the rest I have been working on for this brief. I relied on photoshop to create lines of green, with subtle shade differences. This meant that from a distance it would look like texture, and the details would only be visible at close range.

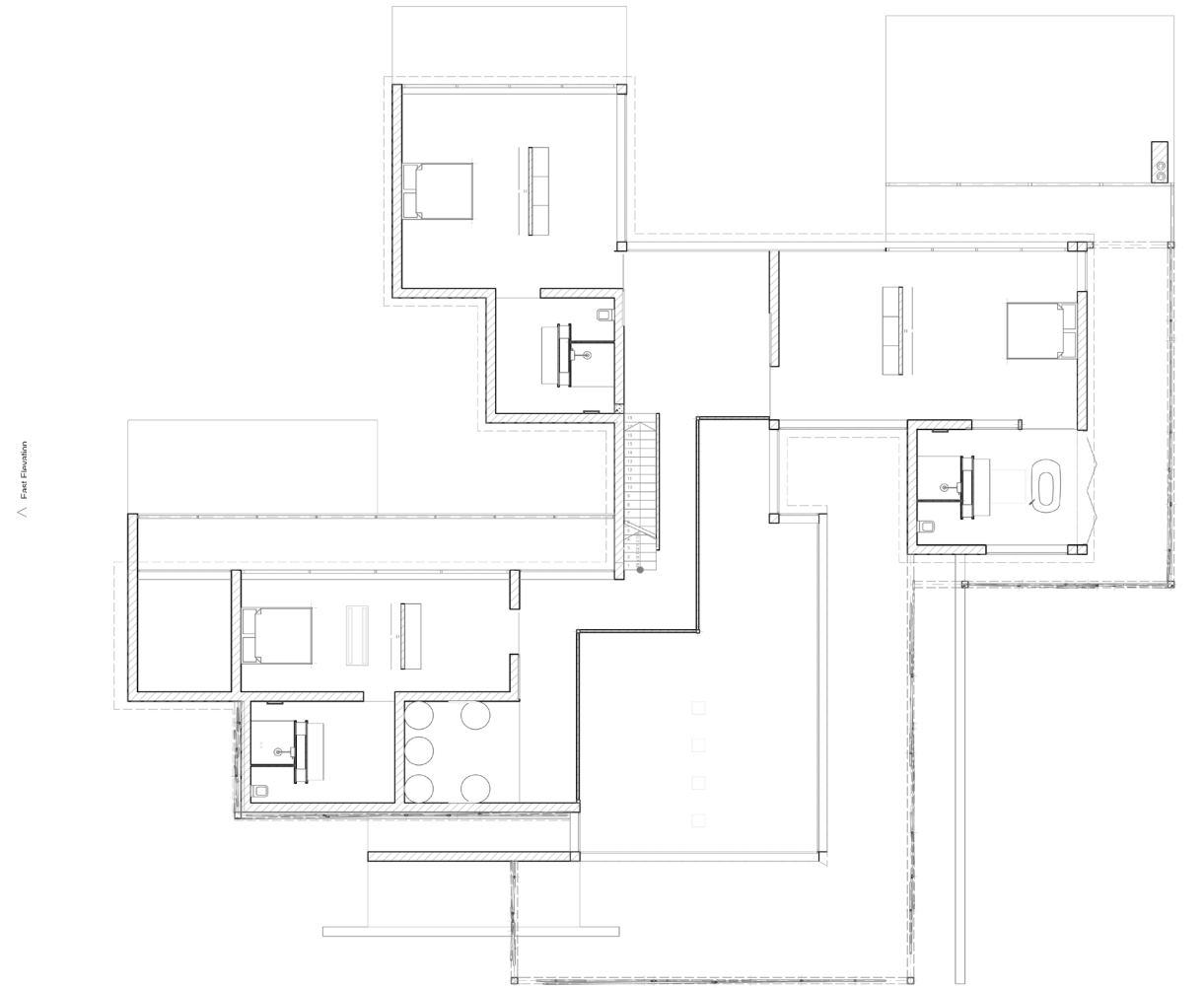
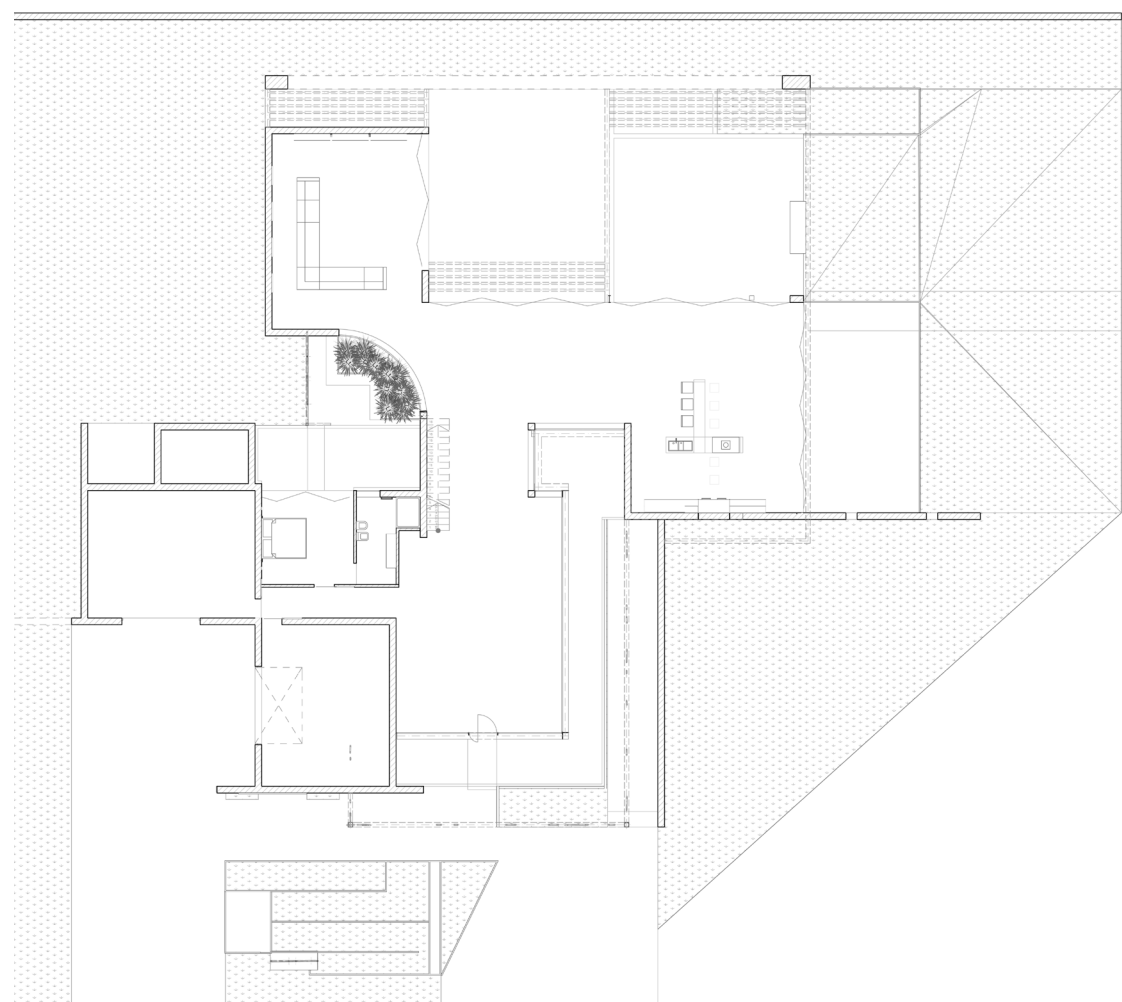
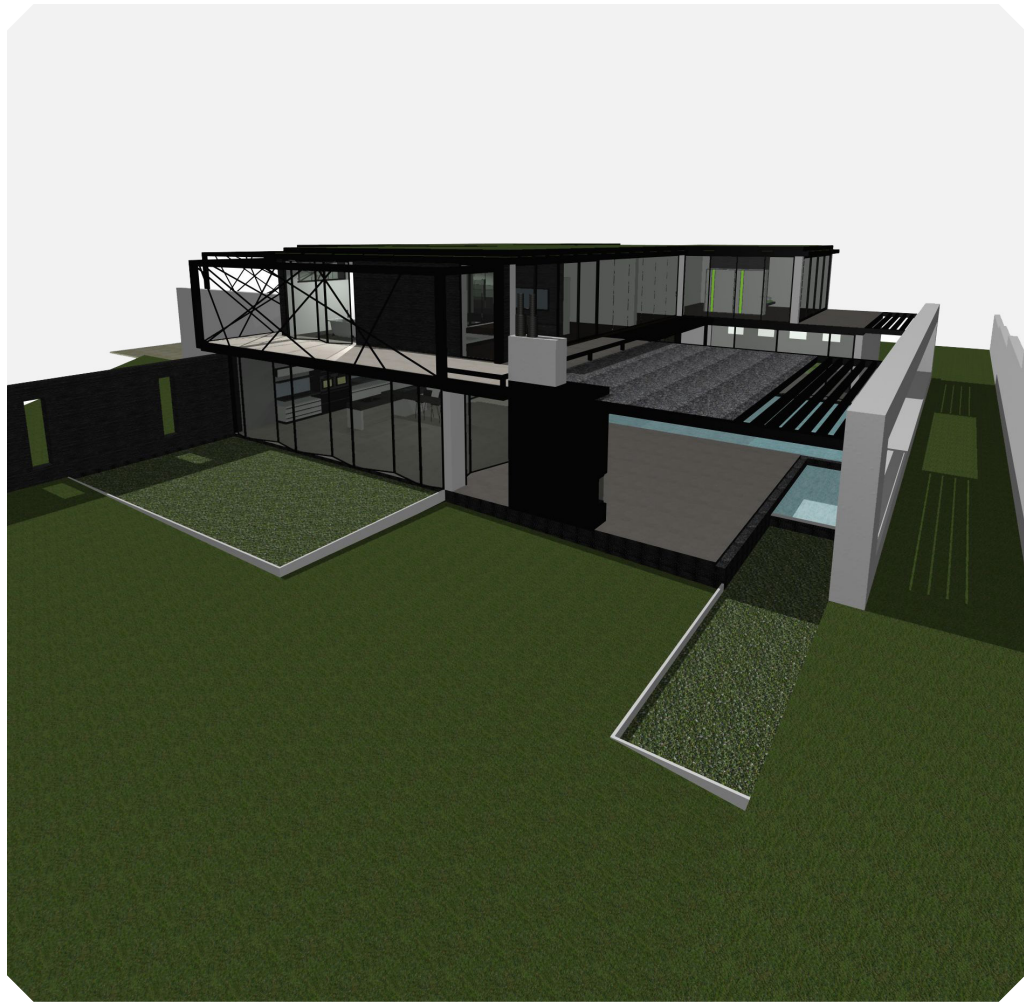




My design for the kitchen is quite flexible, as it was originally intended as a tile design (as a statement tile amongst plain white tiles). However, as you can see it would also work as a large canvas. I like the fact that a lot of these designs have this flexibility, working on a range of different scales and surfaces.

For this print I used some expressive ink patterns as a starting point. However I soon realised that the lines within these patterns weren't obvious enough, therefore I took it to photoshop and added layers of green lines. I think this has been very effective as it is simple and eye-catching yet it still has that subtlety I was aiming for.





The Exterior

'Designing a building with the theme of lines sounded like a pretty simple task to me, as the majority of my work starts with line drawings. Therefore I had more freedom to express my own personal style. However the task of incorporating lines in an obvious way become more of a challenge.

As a large percentage of the building envelope is glazed I was faced with the task of creating a certain level of privacy. I decided to take this opportunity to utilize the theme of lines. As you can see I have constructed a weave of steel columns and beams. This acts as a visual barrier whilst also creating a focal point from what is essentially a very simple elevation. This is a style that has been recreated in various places throughout the building. Each weave has purposely been placed randomly in order to create variation whilst maintaining the theme.

Overall I am pleased with the finished product for this project as it varies from my other works, focusing on a much larger scale building as opposed to the smaller less luxurious domestic dwellings I usually work on.'

Jack Dooley

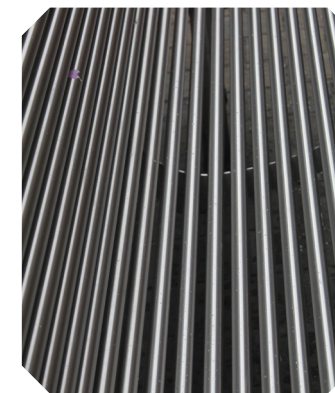


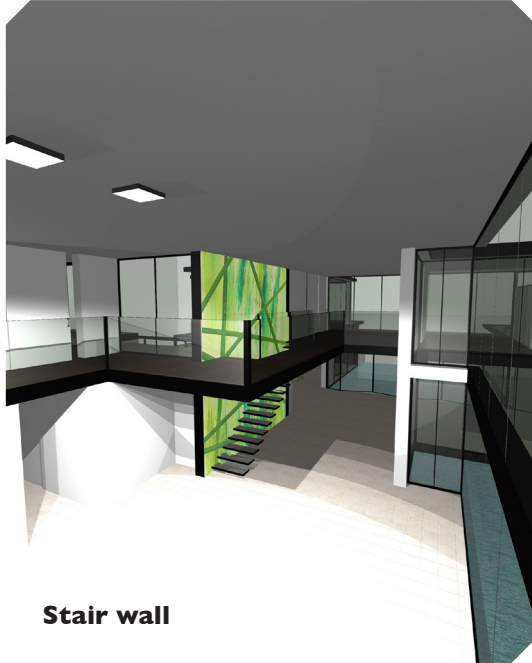
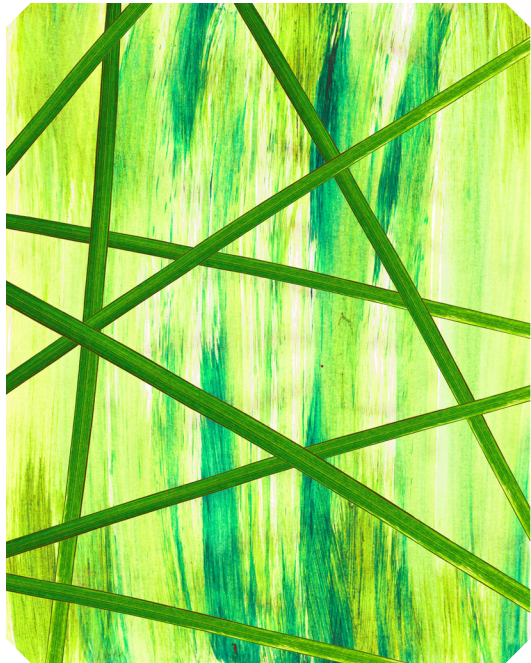
Pajama Lounge



Jack came up with a great idea of having a 'Pajama Lounge' at the top of the stairs. An area where you can relax, and principally aimed towards teenagers who don't like being in the living room. I love this concept as it brings people together and breaks down barriers, whilst also being a really intriguing addition to the overall design.

To go along with this relaxed feel I created an expressive wallpiece taking inspiration from nature (almost like tall grass). However the green version didn't quite go with the relaxing theme due to it's vibrancy. Therefore I decided black and white would be more appropriate. I think this is one of my favourite pieces for this whole brief due to the simplistic beauty it portrays.

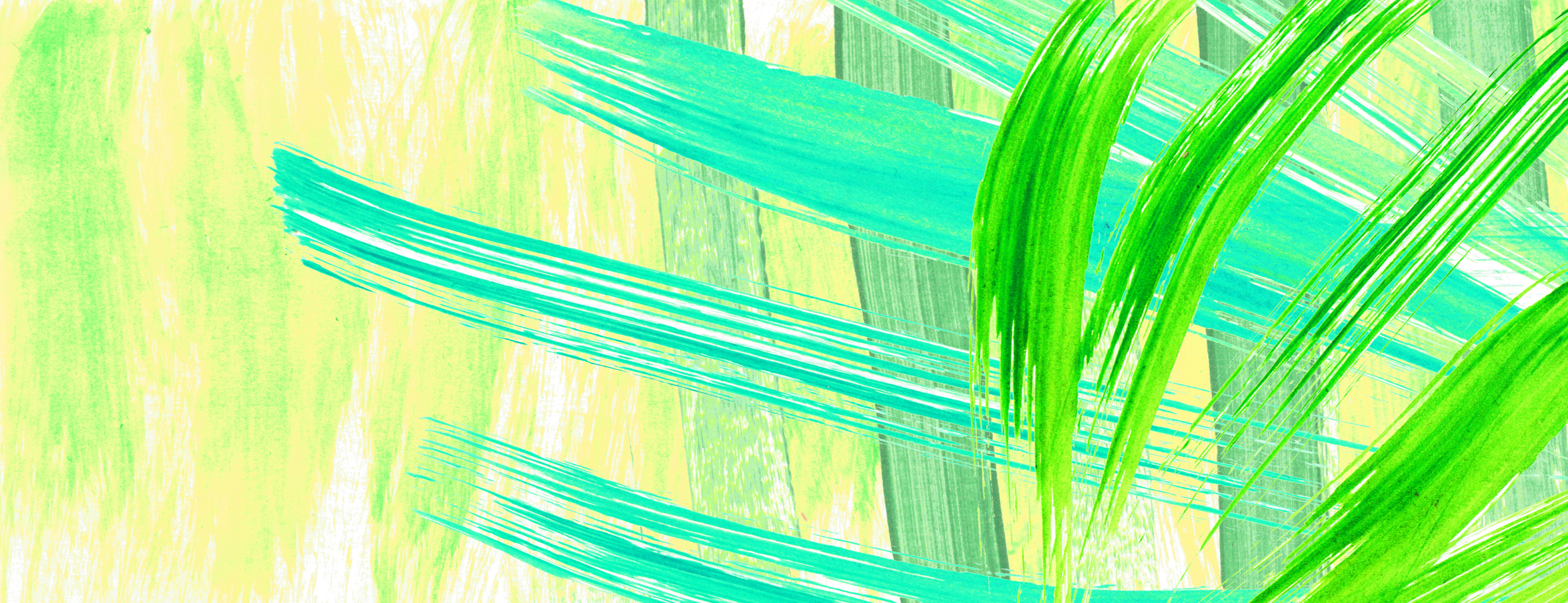




Stair wall

The largest space within the whole vicinity is from the entrance, past the stairs leading on to the kitchen and living room. I think this is a great feature of Jack's design so we thought we would enhance this space further by adding the largest wall piece of all the designs. I think this works really well and really catches the eye.







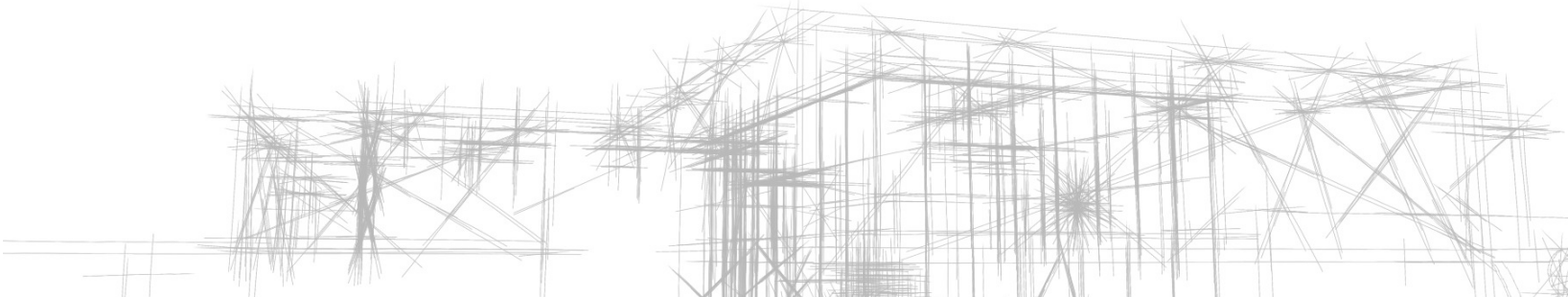
Bathroom Designs



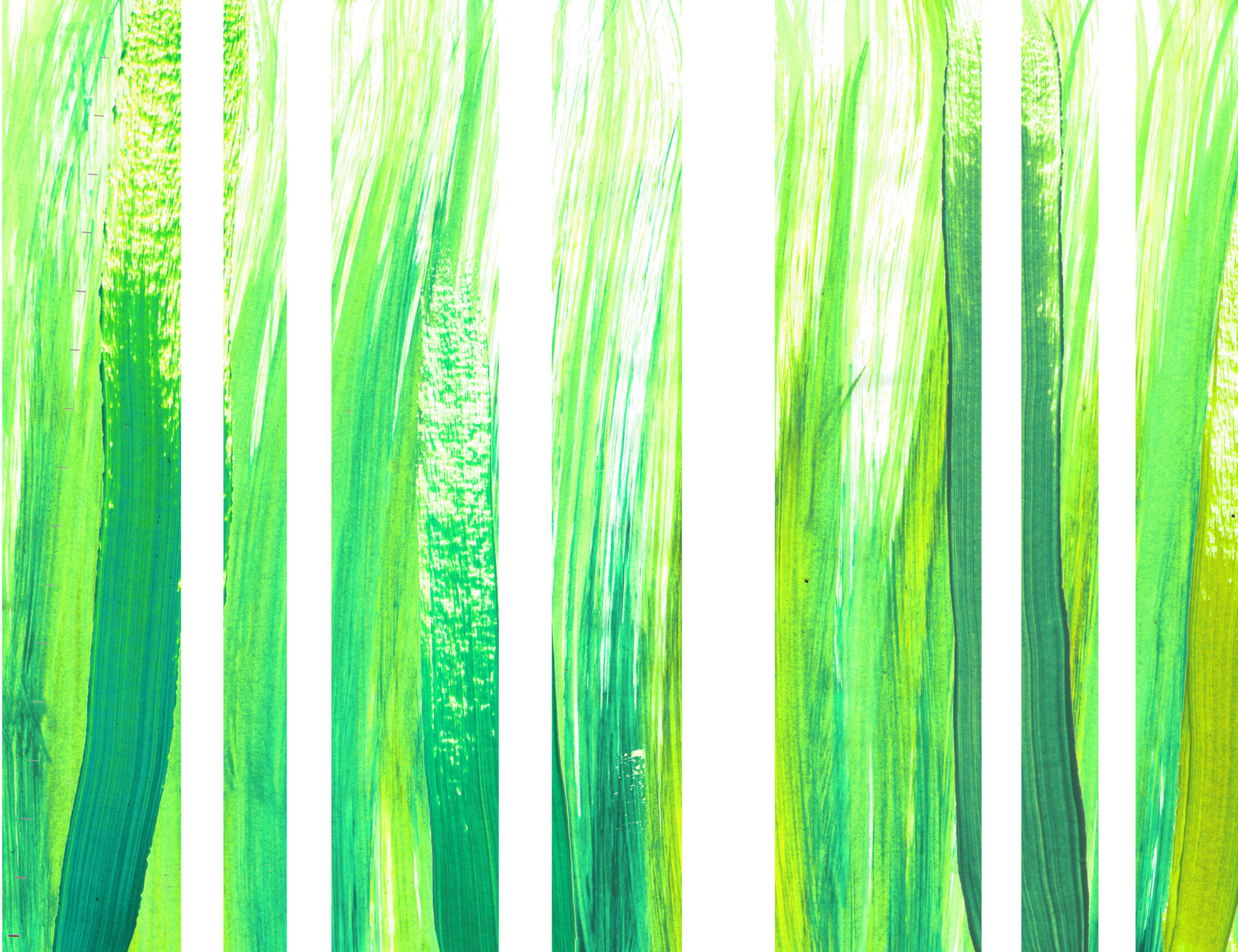
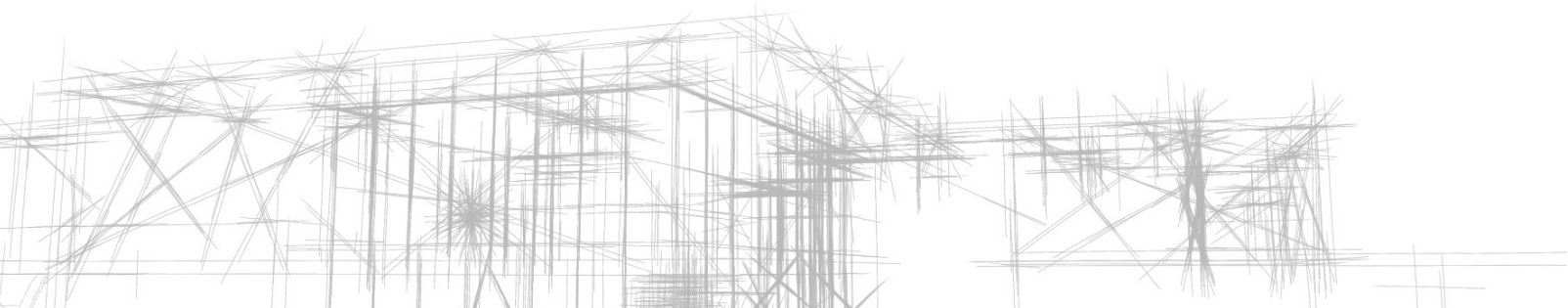
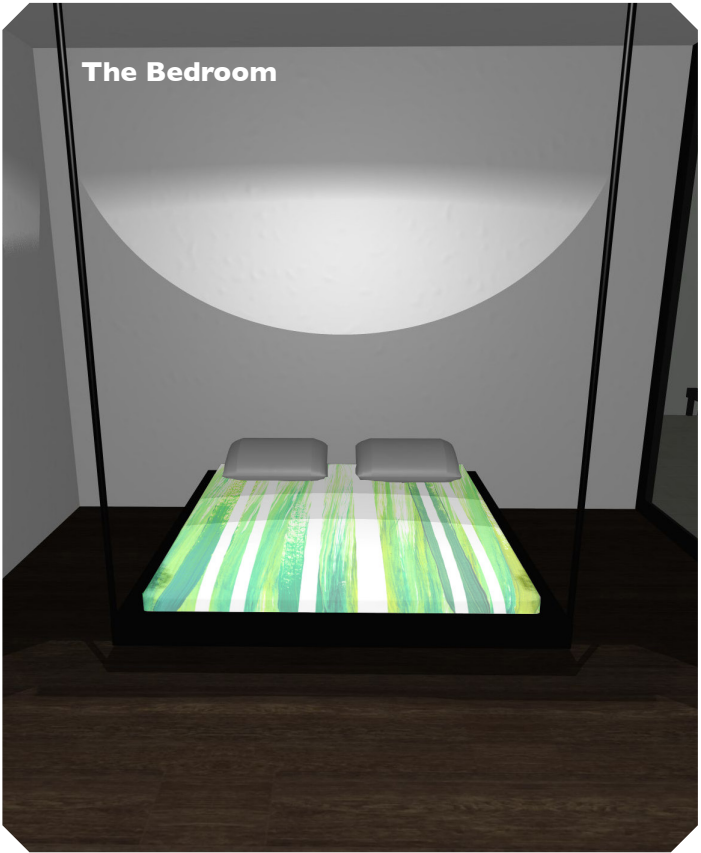
I decided rather than design an individual tile for the shower in this bathroom I would create a full shower wall print. I really like this idea of a pattern covering the entire back wall, it adds originality and excitement. Furthermore I decided it was best to use shades of grey and white instead of green this time, to make it look cleaner and not too overpowering.



As this is such a large design there were two bathrooms that I had to create prints for. Even though I created full wall pieces for both I thought it was important that I keep both designs very different to each other, in order to show some variety.



I love the organic look of this print for the bedsheets. I think it's always important to have a chilled relaxed feel to a bedroom, therefore this works perfectly. Furthermore with the lines of perfect white it adds a clean feel.





Conclusion

I think this has been my favourite project out of this series of collaboration briefs with Jack Dooley. I have really enjoyed working with such flexibility, having the freedom to design more to my own personal taste.

I decided to use a similar style and technique throughout this project, due to the vast scale of the building they will be placed in. This is due to the fact that they will be more spread out around the vicinity, therefore they need to flow in order to pull everything together. Furthermore for the majority of my prints I have used a shade of green (apart from the extreme cases in which it was just too bold so I had to use black and white) again to bring the whole design together. I think green was the perfect colour for this building, as it brings a more organic, natural feel forward in contrast to the clean cut modernist style of the actual space.

Overall I am very happy with the finished outcome of this project, I love Jack's design, with its contemporary style and use of space, all combined with my more expressive technique. It has encouraged me to push forward with interior design as I think it has been a great success.

